Genre-controlled linguistic practices Text world models of folktales

Vplyv žánrov na používanie jazyka: Modely text-svet žánru ľudovej rozprávky

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Hypothesis

- (1) Every act of producing and/or processing linguistic utterances is embedded in a **rhetorical genre** that by itself is meaningful in nature.
- (2) The semantics of rhetorical genres is part of the cultural knowledge system of a social group in which these acts take place.
- (3) Rhetorical genres are part of the overall semiotic world embodied in genres of human actions.
- (4) Rhetorical genres show up both in terms of genre markers/identifiers and the structural properties of the genre text.
- (5) Genre identification is also grounded in the situation (grounding) of a the instantiation for a rhetoric al act in is non-linguistic environment.

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Some basic assumptions

"Voluntaristic Action Theory" in Soziology (Talcott Parsons)

- Practices /actions are pre-structured according to given norms and values of a society, which likewise determines upon the goals of practises.
- These norms and values are ,immune' against any calculation of gain or benifit. They are simply given as such (also cf. Emil Durkheim, Max Weber)

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Some basic assumptions

GENRE:

- (1) Actions do not have a meaning ,as such', but rather a **meaning potential** that becomes profiled in the context of other actions..
- (2) Concrecet actions are **tokens** of more or less **idealized action types**.
- (3) Actions are carried out and understood according to socially defined and conventionalized genres (Y. Clos 2008).
- (4) A genre defines the **scope of action** of individuals within corresponding situations.

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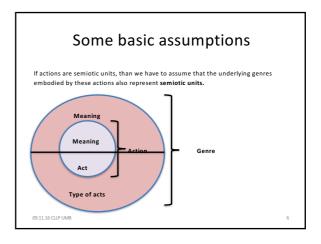
Some basic assumptions

Examples: Actions in the context of

- shoping in supermarket.
- using public transport.
- action at home durign after-work hours.
- action at work.
- actions during a promenade.
- acttions when dining in a restaurant.
- actions in situations of quarrel

Cf. "(Cognitive) Activity theory" (à la Winfried Hacker, Yves Clot etc.)

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Some basic assumptions

- Genre hence is a conventionalized category that results from the typification of actions. The meaning of a genre token emerges from the blending of those actions that are present in a corresponding 'action text' and the situational and knowledge frame into which they are embedded.
- The meaning of a genre token is thus embodied in the set of actions included in a genre token together with the texture that structures the relation of the individual actions and in accordance with a given situation.

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Some basic assumptions

"Genres dynamically embody a community's ways of knowing, being, and acting" (Bawarshi, Anis S. and Mary Jo Reiff 2010. *Genre. An Introduction to History, Theory, Research, and Pedagogy.* West Lafayette, Indiana: Parlor Press, p.78)

Genres are recognized through processes of typification emerging from recurrences, analogies and similarities (Alfred Schütz).

Individual (concrete) ${\bf actions}\ {\bf tokens}\ {\bf are}\ {\bf seen}\ {\bf as}\ {\bf instantiations}\ {\bf of}\ {\bf action}\ {\bf types}.$

The whole of a set of individual action tokens is framed by a corresponding **genre token** that again represents a **genre type**.

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Some basic assumptions

The texture of an action sequence is part of the expression of a genre type:

X
X
X

Typiffed sequence of actions

Texture of action sequence

Type of embeddeness in situation

Some basic assumptions

Ergo:

If linguistic practices are a specific form of human actions, then linguistic practices are defined by genres, too:

=> "Rhetorical Genre"

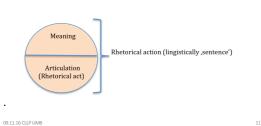
Starting point:

People do not speak in ,words', but in terms of utterances.

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Some basic assumptions

Utterances hence are rhetorical acts embedded in corresponding gernes::



Contextualism

Contextualism:

(Rhetorical) acts always take place in a given context and can be processed adequately only by processing the corresponding context.

Two dimensions:

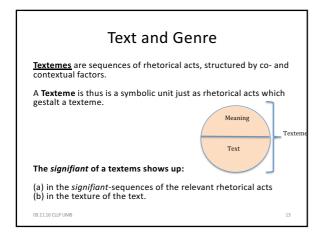
(a) Immanent Contextualism (Co-Text):

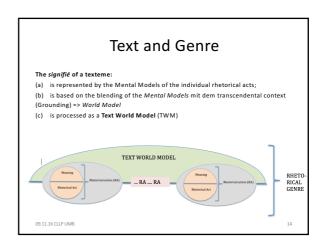
An act can only be processed by co-processing other acts coupled with this act (Co-Text) = > The textual environment of an act.

(b) Transcendental Contextualis (Grounded Theory / Situated Cognition)

An act can only be understood/processed by a cognitive sytem (human being) in a given knowledge state and in relation with the world in which the act takes place. (Context).

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Text and Genre A **rhetorical genre** thus is a symbolic structure, the signifié of which entails a corresponding Text World Model (TWM).

A Texteme is a symbolic structure, the signifié of which represents the Token of a corresponding "Text World Model" (TWM). Example: GENRE > RHETHORIC > MONOLOGUE > TALE > FAIRY TALE Textemes (German): Der Froschkönig oder der eiserne Heinrich Der Froschkönig oder der eiserne Heinrich
Katze und Maus in Gesellschaft
Marienkind
Märchen von einem, der auszog, das Fürchten zu lernen
Der Wolf und die sieben jungen Geißlein
Der treue Johannes
Der gute Handel
Der wunderliche Spielmann
Die zwölf Brüder
Das Lumpengesindel
Brüderchen und Schwesterchen
Braupuzel (...) [Collection Grimm] [Collection Grimm] Rapunzel (...)

Text and Genre

The name of a GENRE (if given) labels the aspects of the corrresponding TWM, for instance (textual genres):

Knetorical Genres	Cr. Praxeological Genres
Fairy tale	Car driven
Lyrics	Cooking
Drama	Shoping
Epic	Dining at restaurant
Slogan	Child care
Advertisment	Video game
Comments	Grooming
News	Disco
SMS	Transhumance
Blog	Swimming
Chat	Pfloughing

Fairy Tales

Features of Folk narratives (fairy tales), selection:

- Orally transmitted

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- Relatively short texts
- More or less self-contained world
- (Vaguely described) internal landscape
- Traditional society
- Presence of magics
- Numerous, albeit repetitive, situations
- Stereotyped character of agonists
- Strongly animated (anthropomorphosized) world
- Often dialogical
- Local colorization: Accommodation of folk narratives to individual regions and traditions (color of motifs, color of location, color of characters and social roles etc., "oikotypes" according to Von Sydow 1934).

East Caucasian folk narratives

Two versions of story telling:

(a) Strongly monologic: Audience is passive Text of story told is less flexible and strongly conventionalized.

(b) Staging / Interactional: Supported by mimic and gestural actions and often referring to the actual social and economic living conditions of the audience (e.g. Turkish $\it meddah$ tradition).

Text is rather flexible and is marked for rhetoric idiosyncrasies of the story teller.

East Caucasian folk narratives

Chechen, Lak, and Udi in the Eastern Caucasus





East Caucasian folk narratives

	Udi	Chechen	Lak
Language family	East Caucasian,	East Caucasian,	East Caucasian,
	Lezgian	Nakh	Lak
Number of	4.000	1.400.000	55.000
speakers			
Multilingualism	Azeri	Russian	Avar, Russian
Writing	Recent	Established since	Established since
	development	1925/1938	1928/1938
Religion	Christians	Muslims	Muslims
Cultural	Oriental	Oriental	Oriental
patterns			

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The Three Tales

Udi: Šükürbakalo p'urio (The Grateful Dead)

Sub-genre: "Tales of salvation" (Lüthi 2008: 206) or "transcendental debtor's arrest" (Zöller 1997: 67) - Arne-Thompson-Uther-Index 505.
Underlying text: Book of scripture 'Tobit'

Chechen: Stagij läħij (The Man and the Snake)

Sub-genre: "Animal Language" (ATh 670; Thompson 83) Underlying text: Thousand and One Nights

Lak: Č:itul ärx:i (The travel of the Cat)

Recorded by Lev Zhirkov 1955.
Sub-genre: "Animal tales / Wild animals and domestic animals" (ATh 100)
Underlying text: Unknown

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Šükürbakala P'urio (Udi; Sample)

baneke sa pasč'ax met'ay banekey xib ğar. sa vaxt'a fikirrebi te ek'e sinamišbaz manoa me ğarmuğoxo haq'ullu. tanest'a hart'u qo u'q bać manat, exne: takenan kefbanan! monor aizeri, taq'unsa haro sa ganu. kala vičenq'an bağun vičen bo'ğa'q'unbesa ičuğo baxt'in yoldašmux; taci šet'uğoxol kefq'unbesa. K'ic'k'e vičengena furunexa, ek'al tene bo'ğa'bsa ališverišbaney, qaibaki enesa.

It was, it wasn't a king who had three sons. Once he thought: How can I find out who of them is the most clever one? He gives each one five-six hundred manat (and) says: Go and feel well! These set out, each one towards a (different) place. The old(est) brother and the middle brother look for friends and relax with them. The young(est) brother, however, travels around, (but) he does not find (anything) for merchandising. He turns back (and) comes..."

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Stagij läħij (Chechen; Sample)

šeraču araxula cha stag xilla nowq'a wöduš. häžna malx a xilla šien q'öllin oyla yeš. hara d\(\)awöduču zaman ču\(\) teqna beana qunna d\(\)hala l\(\)hala b\(\)alla suna t'\(\)ha so ben dogu\(\) orca du. hinca a\(\) so k'el\(\)hara baqqa\(\) huna dan dika daraq san \(\) illa bilxina l\(\)hala. belxan gullaq dac. k'el\(\)hara boqqur bu as \(\)ho. hun die as\(\) hayn kiyra baxiyta\(\)hara a\(\) so yillin\(\)u mettie q\(\)ččča \(\)ha a be(a)ra bara so \(\) illa l\(\)hano.

A man was walking over a broad field The sun was shoing (and) he was thinking about his poverty. While he was going, a snake came creeping towards him. "There is a hunting (party) behind me for klling me. If you take me up now from below, I will do (something) good to you", the snake said weeping. "There is not hing (> need) to weep. I will take you up from below. What shall I do?" - "When you let me enter your stomach, I will go ou at a place I will indicate to you", the snake said.

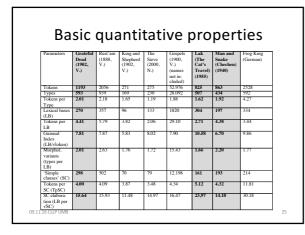
Č:itul ärx:i (Lak; Sample)

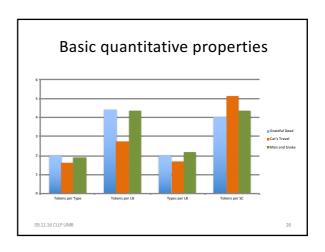
at:it:i biwk'un bur q:abiwk'un bur q:abiwk'ungu ciwans:iya. ca ča\$rawu ca Dihil Äli t'is:a. ca q:uča iwk'un ur ganal biwk'un bur. ca qinnu k'ulli buhays:a ĉ:itu. ga ĉ:itun c'agu Marak'an dirk'un dur. Marak'annul k'ulli buhlay Dihil Äliča ac'niya x:u\$ra ĉin bart largun bur. ca q'ini biwk'un Marak'annul Älič uwkunu bur. Äliy t:ul x:iras:a xallu, t:ul wič'a q:ulluģ bullay ac'niya x:u\$ra činni.

Now, it was, it was't, why was'nt it... in a village lived a man named Dihil Äli. He had a cat that prefectly caught mice. The name of that cat was Marakan. The fifteen years that the cat caught mice at Dihil Äli('s home) came to an end. It was one day (that) Marakan said to Dihil Äli: "Oh Äli, my beloved Lord, it are now fifteen years in which I have served you."

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Domain	Knowledge	Linguistically represented by
	Frame/Function	
Global	Closed referential knowledge	Relatively strong lexical redundancy
Intrada	Overt TWM builder/marker	Formulaic constructions
Agonists	Actors presenting stereotyped social roles (protagonist, antagonist etc.)	Lexical representation of a basic property of the agonist; High frequency, marginally elaborated attribution
Space	Cognitive map	Emblematic lexical semantics of locative expressions
Time	Model of anteriority	Emblematic or fictitious expressions of time
Modality	Hypothesis building	Low presence of modal markers
Requisites	Socioeconomic and sociocultural frames	Culture-driven lexical expressions
Event images	Motion and Action	Massive presence of motion and action verbs, few adverbial
(EI)		constructions

Domain	Knowledge Frame/Function	Linguistically represented by
Sequencing of EIs	Motion -> Action -> Motion etc.	Clustering of motion SCs / clustering of action SCs
Rhetorical interaction	Grounded in frames of interactional typicity in a sociocultural milieu	Presence of dialogues
Reiteration	Copying of cyclic sequencing of event experiences	Strong tendency towards textual iterations
Information flow	New topics mainly as thrilling effect	In text progression, increase of lexical redundancy, decrease of new topics
Perspective/empathy	Establishing solidarity with an agonist	Modest presence of switch reference
Attention flow	Enactor/recipient interaction	Strong correlation of focal patterns with specific event images and agonists

Basic Domains of Analysis

Cultural Coloring Type 1: Intradas and other types of overt WM builders Type 2: Actors/Agonists Type 3: Narrative Space (cognitive maps) and Time Framing Type 4: Lexical elaboration and conceptual density Type 5: Actions schemas Type 6: Information Flow and Pragmatic patterns Subtype1: Foreground/Background Subtype 2: Pragmatic strategies Pivot and event chaining Definiteness/Indefiniteness Focal strategies

Cultural Coloring

Cultural Coloring – Lexicon (relatively low)

Grateful Dead (Udi)

- King (pasč'aġ)
- Caravane (karvan)
- Horse (esk)
- Graveyard (gärämzaluġ)
- Devs (döv)
- Hound (tul) - Bazaar (bazar)
- Trading (ališveriš) - Money als manat
- Numerals three (xib), seven (vus)

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Man and Snake (Chechen)

- Mountains (lam)
- Hawk (leča)
- Qibla (q'ilba < qibla)
- Rooster (nʕäna)
- King (paččaħ)
- Horse (gowr)
- Charriot (worda)
- Wood (dečig) - Alms (saaa)
- Dog (zsäla)

Type 1: Genre Identifiers (Intrada)

The Turkish meddah type:

Bir varmış, bir yokmuş. Evvel zaman içinde, kalbur saman içinde, cinler cirit oynar iken eski hamam içinde, pireler berber [iken], develer tellal [iken], ben ninemin beşiğini tıngır mıngır sallar iken, uzak diyarların birinde...

,One [thing] was, one [thing] wasn't. In the first time, when the sieve (was) in the haystack, when dzhins played with spears in the old bathhouse, [when] fleas were barbers, [when] camels were town criers, [and when] I rocked the creaking cradle of my grandmother, in one of the countries far away...'

Monological type (no intrada): Chechen (Man and Snake)

ara-xula šera-ču cħa stag xil-la field-TRSLT

nowa'a w-ödu-š

by=foot I-go:PRES-CV.PA
'Over a broad field, a man was going by foot.'

Intradas in Udi narratives

Type 1: Genre Identifiers (Intrada)

Classical	kâna yâ mâ kâna fî	'It was, oh, it was not in old times'
Arabic	qadîmi z-zamâni	(or: ,it was, oh, what was, in old times?')
Armenian	Linum e, či linum	'It was, it was not'
Azeri	Biri var idi, biri yox idi	'Something was, something wasn't'
Georgian	iq'o da ara iq'o ra, iq'o	'It was and what wasn't, it was'
Persian	yeki bud, yeki nabud, geyr az xoda hič kas nabud	'Someone wasn't, nobody was except for God'
Lak (East Cauc.)	atsitsi biwk'un bur q:abiwk'un bur q:abiwk'ungu ciwans:iya	'It was, it wasn't, what can one do, if it wasn't'
Udi	baneke tene bake	'It was, it wasn't'

trada Translation

neke tene bake sa ayize Hävzärxo c'ila It was, it wasn't in a village a family named Hävzä sa azuk'e bake.

baneke tene bake sa čoban. šor'ay buney sa It was, it wasn't a shepherd. He had a wife (and) a son, his name (was) Rustam.

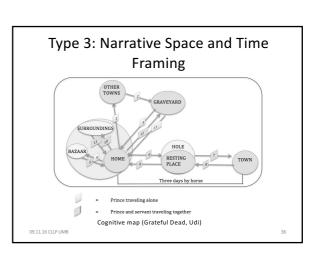
It was, it wasn't a sparrow. A thorn was sticking in its foo čuhux sa gar izi c'i Rost'om. baneke tene bake sa čoval. šot'ay ture sa baneke tene bake sa išq'are bake. šot'ay It was, it wasn't a man. In his garden, there was a large apple tre It was, it wasn't a king. He had three sons baneke tene bake sa padčag, šot'ay xib garebuy.

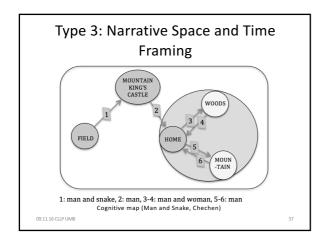
baneke tene bake sa padčag. šot'ayal buney It was, it wasn't a king. He had an advisor sa bili3i. **baneke tene bake** sa q'03a išq'are bake. šot'ay vu^{*}g ğar sa binebuy. **baneke, tene bake** sa padčağ. šot'ayal It was, it wasn't, in the lower part of a village there were two ho

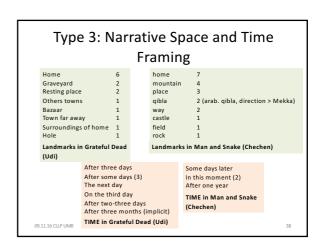
Type 1: Genre Identifiers (Intrada)

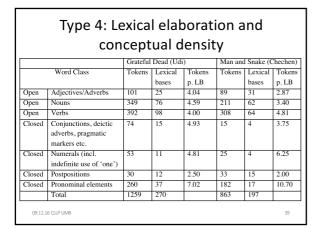
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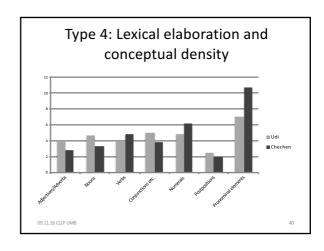
Type 2: Actors Interactional scheme in Grateful Dead (Udi) Overt expression of main 31 % of all nominals Interactional scheme in Man and Snake Dead (Chechen) Overt expression of main Craws protaginists: 32 % of all nominals 09.11.16 CLIP UMB

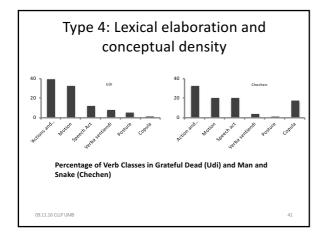


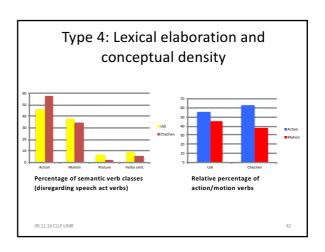












Type 4: Lexical elaboration and conceptual density

	Types Tokens Tokens p. LB (Ela		p. LB (Elabora-	
			tion)	
Objects etc.	42	117	2,78	Strong
Time	6	24	4,00	1
Localization	10	41	4,10	
Background actors	4	27	6,75	J.
Secondary actors	4	33	8,25	
Protagonists	2	87	43,5	Weak

Degree of elaboration of semantic domains (nouns) in Grateful Dead (Udi)

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Type 4: Lexical elaboration and conceptual density

	TOKENS	Tokens p.	LB (Elabora-
		tion)	
Actions and processes	144	2.25	Strong
Verba sentiendi	30	3.33	
Copula	4	4.00	
Posture	20	6.66	
Motion	118	7.88	1
Speech Act	46	23.00	Weak

Degree of elaboration of semantic domains (verbs) in Grateful Dead (Udi)

Type 4: Lexical elaboration and conceptual density (LM1) Motion (LM2) Motion (LM3) Motion (LM4) Motion (LM5) Motion (Action Action Action Action Motion Action Motion Action Motion (Action Motion Action Motion Action Motion Action Motion (LM4) Motion (LM5) Motion (

Type 4: Lexical elaboration and conceptual density

fying adjectives

Udi: 33 [9,46 % of all nominals marked] / Disregarding kala "great",
bö[ğun "niddle" and k"ic"k'e ~ k"ic" j.liitle" occurring in nomal
compounds only)

Chechen: 31 (10,56 % of all nominals marked)

Grateful Dead (Udi)		Man and Snake (Chechen	
iśa 'near' (way)	7	-ika ,good'	10
haq'ullu 'clever, smart'	4	qienču ,poor'	4
däng 'stupid'	3	-exa ,long'	2
q'araul 'watching'	3	šeraču ,broaď	1
śel 'good'	2	-utq'a ,fine'	1
k'aći 'blind'	2	damuču "golden"	1
p'uri 'dead'	2	-oqqa ,great'	1
saxsalamt 'safe'	2		20
bošlu 'owing'	1		
doğri 'real, true'	1		
dürüs 'living, sound'	1		
ǯāhil 'young'	1		
hazir 'ready'	1		
korpešman 'sad'	1		
šavat' 'beautiful, nice'	1		
tünd 'loud'	1		
	33		

Type 5: Actions schemas

- S Subjective: The central actant (figure) in non-causal relations.
- Α Agentive: The actant instigating or controlling a causal relation. (Semantic role: Agent).
- 0 Objective: The being directly affected by the agentive of a clausal relation (Semantic role: Patiens).
- ΙA Indirect Agentive: The actant 'executing' a causal relation without instigating or controlling it. (Semantic role:
- 10 Indirect Objective: The actant towards whom a causal relation is oriented. (Semantic role: Recipient/Experiencer). Locative: The peripheral actant (*ground*) in non-causal relations.
- LOC (Semantic role: Locative)

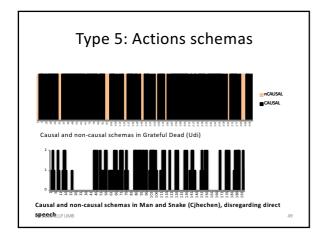
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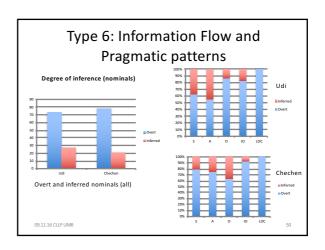
Type 5: Actions schemas

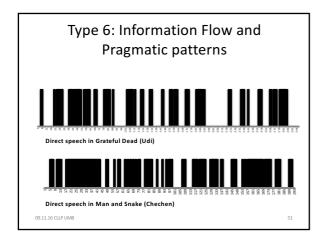
Non-causal	S -> [LOC]	Standard non-causal, intransitive patterns
Non-causai	S -> IO	Experiential patterns (verba sentiendi)
	A -> O [LOC]	Standard causal, transitive patterns
	A -> O IO	Di-transitive patterns
Causal	[LOC]	
	A IA -> O	Di-agentive patterns
	[LOC]	

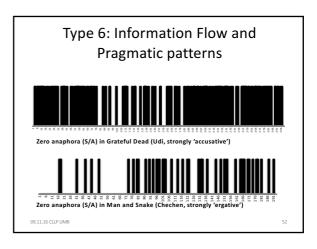
Basic patterns (schemas)

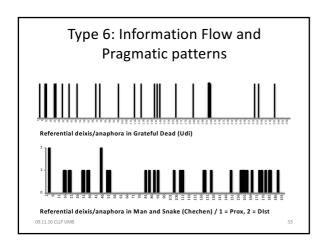
	Grateful Dead (Udi)			Man ar	nd Snake	e (Chechen)
S V	59	19.79	47.98	53	27.46	52.84
S V IO/LOC	84	28.18	47.98	49	25.38	32.04
AVO	119	39.93		69	35.75	
A V O IO	17	5.70	52.02	15	7.77	47.16
A V O LOC	18	6.04		7	3.62	47.10
AVOIA	1	0.33		0	0.00	
	298			193		

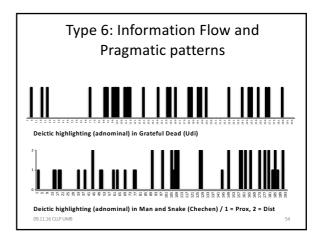


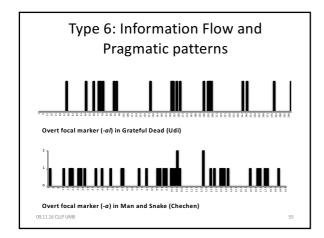






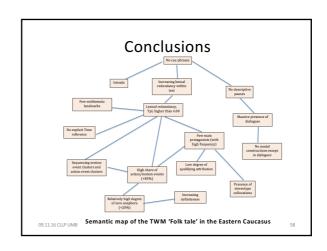






Conclusions						
		Grateful Dead (Udi)	Man and Snake (Chechen)			
Domain	Knowledge Frame/Function			Linguistically represented by		
Global	Closed referential knowledge	4.41 tokens per Lemma	4.38 tokens per Lemma	Lexical redundancy: High		
Intrada	Overt TWM builder/marker	Oriental model	Lacking	Set phrase		
Agonists	Actors presenting stereotyped social roles (protagonist, antagonist etc.)	Three main agonists, strongly stereotyped 31% of all nominals	Three main agonists (2 humans + 1 animal), humans strongly stereotyped 32% of all nominals	Lexical representation of a basic property of the agonist; High frequency, marginally elaborated attribution		
Space	Cognitive map	8 landmarks, highly emblematic, partly culture- driven	8 landmarks, highly emblematic, partly cultre- driven	Emblematic lexical semantics of locative expressions		
Time	Model of anteriority	Symbolic time frame (3, 7); narration: Past/Present	1 indication of time frame (1 year): Narration, Past, Inferential	Emblematic or fictitious expressions of time		
Modality	Hypothesis building	Only in direct speech	Only in direct speech	Low presence of modal markers		
Requisites	Socioeconomic and sociocultural	Some requisites (culture- driven)	Few requisites, partly culture-driven	Culture-driven lexical expressions		

Conclusions					
		Grateful Dead (Udi)	Man and Snake (Chechen)		
Domain	Knowledge Frame/Function			Linguistically represented by	
Event images (EI)	Motion and Action	83,97% of all semantic verbs	91,52% of all semantic verbs	Massive presence of motion and action verbs, few adverbial constructions	
Sequencing of EIs	Motion -> Action -> Motion etc.	Strong clusters	String clusters	Clustering of motion SCs / clustering of action SCs	
Rhetorical interaction	Grounded in frames of interactional typicity in a sociocultural milieu	Rather strong dialogic structure	Strong dialogic structure	Presence of dialogues	
Reiteration	Copying of cyclic sequencing of event experiences	Present	Lacking	Strong tendency towards textual iterations	
Information flow	New topics mainly as thrilling effect	Increasing redundancy	Partially new topic fields	In text progression, increase of lexical redundancy, decrease of new topics	
Inference	Given knowledge	25% zero-anaphora	22% zero-anaphora	High degree of zero-anaphora	
Perspective/empathy	Establishing solidarity with an agonist	Switch reference: Weak	Switch reference: Weak	Modest presence of switch reference	



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